

# MEDIANREPS

## Rate Cards



# DAMMAN AND KHOBAR RATE CARD

SCREENS	TVC DURATION	SHOWN EVERY	SCREEN SIZE	DURATION	2 WEEKS GROSS RATE (AED)	MUNICIPALITY AND OPERATION FEE
10 Screens	15 Sec	Every 2 Minutes	14.4 Meters	2 Weeks	280.000	5.250
10 Screens	15 Sec	Every 1.5 Minutes	14.4 Meters	2 Weeks	367.000	5.250
10 Screens	15 Sec	Every 2 Minute	14.4 Meters	4 Weeks	420.000	5.250
10 Screens	15 Sec	Every 1.5 Minute	14.4 Meters	4 Weeks	520.000	5.250

SCREENS	TVC DURATION	SHOWN EVERY	SCREEN SIZE	DURATION	1 MONTH GROSS RATE (AED)	MUNICIPALITY AND OPERATION FEE
5 Screens	15 Sec	Every 2 Minutes	14.4 Meters	1 Month	190.000	5.250
5 Screens	15 Sec	Every 1.5 Minutes	14.4 Meters	1 Month	285.000	5.250
5 Screens	15 Sec	Every 1 Minute	14.4 Meters	1 Month	350.000	5.250

## AL GUBRA SCREEN RATE CARD

Campaign Duration	Spot Duration	Nb. of Exposure per day	Showing every	Price (OMR)
2 weeks	10 seconds	300	4 minutes	3,950
	10 seconds	400	3 minutes	5,250
	10 seconds	600	2 minutes	7,000
2 weeks	15 seconds	300	4 minutes	5,500
	15 seconds	400	3 minutes	6,950
	15 seconds	600	2 minutes	8,950
4 weeks	10 seconds	300	4 minutes	8,000
	10 seconds	400	3 minutes	10,000
	10 seconds	600	2 minutes	12,000
4 weeks	15 seconds	300	4 minutes	10,000
	15 seconds	400	3 minutes	12,000
	15 seconds	600	2 minutes	14,000

NB: 5% VAT Applies

# RATE CARD

Media	TVC	Faces	Spots	Duration	Gross Cost Per AED
Petrol Stations	15 Sec	150	300	2 Weeks	285,000
	15 Sec	300	300	2 Weeks	510,000
Gyms	15 Sec	200	300	2 Weeks	280,000
	15 Sec	400	300	2 Weeks	480,000
Cafes & Gaming's	15 Sec	200	300	2 Weeks	280,000
In Stores	15 Sec	150	300	2 Weeks	225,000
	15 Sec	300	300	2 Weeks	420,000

**THANK YOU FOR YOUR TIME**

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